



insecticides
(INDIA) LIMITED

Ref : IIL/SE/2024/0410/01
Date : October 04, 2024

The Manager

Listing Compliance Department BSE Limited (Through BSE Listing Centre) Scrip Code: 532851	Listing Compliance Department National Stock Exchange of India Limited (Through NEAPS) Symbol: INSECTICID
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Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Product Launch

Dear Sir / Madam,

With reference to the captioned subject and pursuant to Regulation 30 read with Para B of Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/2023/120 dated July 13, 2023, details with respect to the product launch are disclosed as under:

S. No.	Name of Product	Date of Launch	Category of Product	Whether caters to domestic/ international market	Name of the countries in which the product is launched (in case of international)
1	Torry Super	05 th October, 2024	Maize Herbicide	Domestic Market	NA

A press release of the same is enclosed to this intimation and will also be made available on the Company's website at www.insecticidesindia.com

You are requested to take the above information on your record.

Thanking You,
For Insecticides India Limited

(Sandeep Kumar)
Company Secretary & CCO

Encl: As above



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Press Release

IIL launches Torry Super with SPF Technology: A Revolutionary Herbicide for Maize

New Delhi, 30th September, 2024: Insecticides (India) Ltd. (IIL), a leading player in the agrochemical industry, has launched Torry Super, a revolutionary post emergence herbicide designed to redefine weed control while ensuring crop safety. Listed on both the Bombay Stock Exchange (BSE) and the National Stock Exchange (NSE), IIL continues to bring the latest technology with its latest post emergence herbicide Torry Super, leveraging **SPF Technology** to deliver unparalleled efficacy.

“We are thrilled to introduce this new maize herbicide Torry Super, showcasing IIL's dedication to bring the latest technology through our R&D efforts. This innovation highlights our commitment to equipping farmers with top-tier products that boost productivity and promote sustainable farming practices. We are confident that Torry Super will help the maize farmers get good productivity.” stated **Mr. Rajesh Aggarwal, Managing Director of Insecticides (India) Ltd.**

“Torry Super is a new age exclusive herbicide based on the SPF technology developed by the IIL's R&D team, with array of benefits. We have done large scale demonstrations across geographies to show the benefits of using Torry Super. We are confident that this product will surely provide a value for the money to the maize farmers pan India. We look forward to make this as one of the leading maize herbicide brands in the first year of launch itself.” Mentioned **Mr. Dushyant Sood, Chief Marketing Officer, Insecticides (India) Ltd.**

Key benefits of Torry Super include faster weed control, visible results within 3-5 days of application, powerful weed control with extended residual activity for up to 15 days beyond conventional herbicides. Its unique SPF Technology enhances crop tolerance to herbicidal effects, ensuring robust plant health throughout the growing season. Ease of application is another key benefit of Torry Super.

About Insecticides (India) Limited

Insecticides (India) Ltd. (IIL) is a leading player on the BSE and NSE, ranking among India's top crop protection and nutrition companies. Our resilient journey has reached over 25 lac farmers through deep market penetration pan India. With two technical synthesis plants, six formulation plants including one EoU, and a biological plant under toll arrangement, IIL is a fully integrated entity covering R&D, technical synthesis, formulation and robust marketing & extension activities.



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Since our inception in 2001, significant manufacturing transformations have taken place. Our plants in Rajasthan, Jammu & Kashmir, and Gujarat exemplify seamless backward integration supported by advanced technical synthesis facilities. The toll manufacturing plant in Uttar Pradesh specializes in biologicals, broadening our product offerings. Tie-ups & Collaborations with international research giants like OAT Agrio Co. Ltd., Japan and Nissan Chemical Corporation, Japan, alongside four R&D centers (including a GLP-certified research facility in Chopanki), showcase our commitment to bring the latest international technology for the farmers.

Our iconic umbrella brand “TRACTOR BRAND”, a farmer-favorite, indicates our strong bond with the farming community. With 21+ technical grade and 105+ formulation products, recent launches like Shinwa, Torry, Izuki, and Mission have gained remarkable market response, contributing to our success. IIL possess the leading brands of the industry such as Lethal, Monocil, Green Label, Pulsor, Hercules and Hachiman.

IIL's mission is to democratize cutting-edge agricultural technology, reaching common and marginal farmers. Our pan-India presence and global footprint in 24 countries, operating in both chemical and biological spheres, make us one of the industry leaders in crop protection and nutrition. Fiscal year 2024 saw a noteworthy 9 % YoY topline increase, culminating in a consolidated revenue of 1966 Cr. The establishment of the IIL Foundation reflects our commitment for corporate social responsibility. IIL foundation already has number of successful projects to its name. In the past, IIL Foundation has worked with ICAR-IARI to make the farmers aware about the latest technology in crop protection. The foundation takes the lead in farmer awareness and education, forming meaningful alliances with different institutions like SVPUAT, Meerut.

At IIL, our core essence is that of a purpose-driven brand, focusing on the aspirations of farmers, guiding our innovative solutions.